dripdrop



Team 25

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1. Project Overview

- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



Project Overview

What is dripdrop?

- dripdrop is a social media platform exclusively for outfit sharing
- Bridges the gap between fashion inspiration & budget alternatives

Our Vision

- Al Suggestions & Clothing Identification
 - a. **Al-powered** similar outfit recommendations
 - b. Clothing identification via image processing
- 2. Outfit Sharing
 - a. Curate your style by liking, commenting, saving, and following
- 3. Powered by AWS
 - a. Fast and scalable hosting service to support high traffic





Requirements



Functional Requirements

- User Account Management
- Outfit Sharing
- Interactive Posts
 - ☐ Like, comment, & view markers
- Add Product Descriptions to Posts
- Search for Users & Posts
- ☐ Al-Based Clothing Recommendations



Non-Functional Requirements

Performance	< 500 ms response time
Security	Users must be 13+ API calls only be verified users
Scalability	1,000 concurrent sessions
Usability	Simple & intuitive navigation



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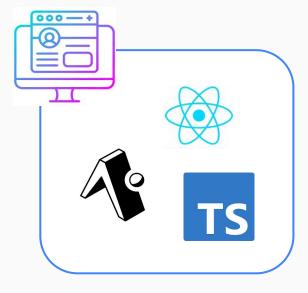


Frontend Technologies



Built with React Native and Expo Platforms

Written in TypeScript





Mobile App Demo

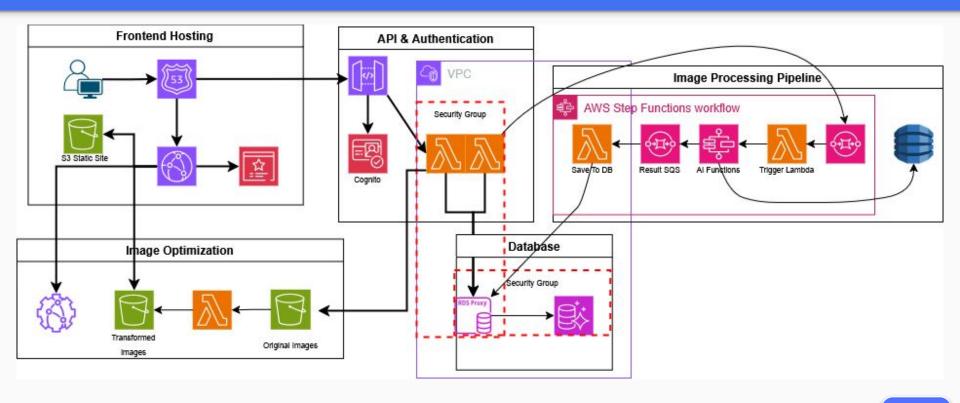




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Infrastructure

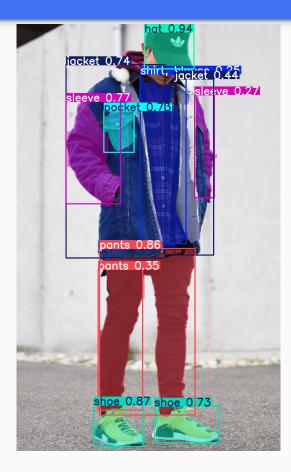




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Al



Classification Lambdas

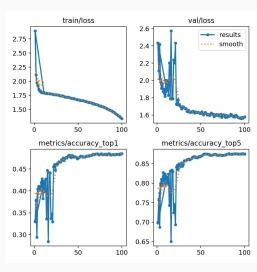
- Adds attributes on segmented clothing items

Segmentation Lambda

- Uses YOLOv11 segmentation model
- Detects clothing items, masks, and bounding boxes

Training

- ☐ Trained on the Fashionpedia dataset
- Used Nova computer



Classification Training Model Results



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Database



Relational Database Familiarity AWS Compatibility



Performance Scalability Security



Serverless
Pay-as-you-go
57 Lambda Functions

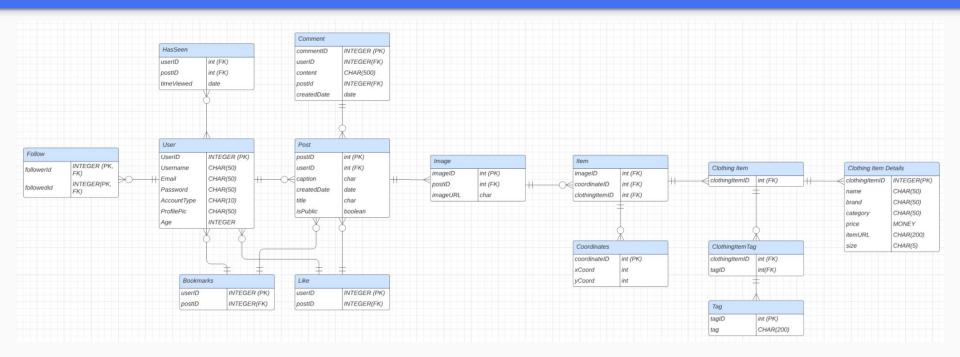


SQLAlchemy

Object Relational Mapping
Python Programming
No Raw SQL Statements



ER Diagram





API



Fully Managed API Service Lambda Integration Pay-as-you-go



Easily Add/Remove Endpoints
Deploy Changes in Minutes

E / **OPTIONS** /bookmark /confirm → /feed → /follow /hasSeen 1 /items → /like /posts → /users

API Structure



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Testing



Integration Testing

- Pytest Library
- Integrates with Cognito
- → Tests API Health
- ☐ Checks Database
- Lambda Code



Frontend Testing

- ☐ Jest Library (TypeScript)
- Mocks Backend Data
- Simulates Frontend Actions
- Validates Frontend Flow



User Testing

- ☐ Team Members
- ☐ Friends & Roommates
- Bug Detection
- Usability



Security



Frontend

- □ Age Verification
- Email Validation
- Password Hiding

Backend

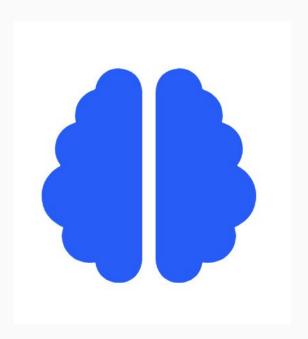
- Password Encryption
- User Confirmation
- AWS Cognito Authentication
- Data & API Protection
- ☐ IAM & Network Security



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Challenges



Technical

- Learning AWS Technologies
- Al Workflow
- Expo Difficulties

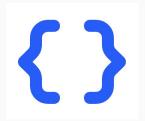
Team

- Unclear Initial Vision
- ☐ Feature Prioritization and User

Needs



Learning Takeaways



Technical

- □ React
- React Native
- TypeScript
- AWS + Cloud Computing
- □ SQLAlchemy
- Al Model Creation and Training



Team

- ☐ Time Management
- Assigning Tasks By Strengths
- Communication
- Accountability



Thank you!

Questions?

